

ACEA quality mark EELQMS logo on our labels

The stylised red oil droplet is ATIEL's symbol/logo for the new EELQMS quality management programme, which was introduced at the beginning of 2018. It is used as a visible marker on oil cans which shows that the product's manufacturer has signed ATIEL's Letter of Conformance (LoC) and complies with the rules and quality guidelines set out in it. Among other stipulations, the LoC sets ACEA specifications (European Oil Sequences) and the limits associated with them as standards for motor oils. Compliance with these limits is inspected and ensured using regular covert testing, during which samples of products produced by LoC signatories are bought on the open market and subjected to laboratory analysis. A number of motor manufacturers will now only approve oils produced by LoC signatories (for example Scania and Volvo Trucks).

The list of signatories to the LoC can be viewed at any time on ATIEL/SAIL's website <https://sail-europe.eu/>

ATIEL = European oil manufacturers' interest group which represents their interests in negotiations with motor manufacturers.

SAIL = A service company which registers companies participating in the LoC on behalf of ATIEL.

ACEA = Association des Constructeurs Européens d'Automobiles (European Automobile Manufacturers Association): An association of European motor manufacturers. Members include key European manufacturers such as Daimler, VW, BMW, PSA etc.

EELQMS = European Engine Lubricants Quality Management System, European quality management programme which includes minimum standards for motor oils.

