

The Packaging (The Container)



The spout is equipped with a **resealable screw-top**.

The **special opening** prevents air bubbles forming, making pouring the lubricant simple, clean and efficient.



Small intergrated handles make pulling up the spout and resealing the container easy.

The security cap also consists of a **pull-out spout** for precise pouring of the lubricant. Simply pull on the double strip.

The **security cap** lets you know that the lubricant is completely new and untouched.

The **large, ergonomically designed handle** is just right for any size of hand.

Different container colours allow you to easily identify the individual types:
Gold = Fully synthetic
Silver = Semi synthetic
Yellow = Mineral
Blue = Marine lubricant

Attractive, **textured surface** makes using the container easier – even with oily hands.

The futuristically designed container underlines the **high quality and sportive image**.

The **transparent side stripes with embossed litre values** indicate exactly how much lubricant is in the container.



The „Made in Germany“ stamp - an assurance of quality.



Secure handling with an additional **recessed grip** underneath the container for simple and efficient pouring of the lubricant.

The Label



Rear label: multi-language
Peel-off label

Each unit of packaging bears a unique code. To verify the authenticity of the products and to obtain the possibility of discounts or winning prizes you may check the code on the website <http://my.ravenol.com/>



Additional Counterfeit product security:
Under UV light the words "RAVENOL-GERMANY-ORIGINAL" will appear.



Easy to read product description.

Different label colours for easy product identification:
Gold = Fully synthetic
Silver = Semi synthetic
Yellow = Mineral
Blue = Marine lubricant

The „Made in Germany“:
Production in Germany – a powerful quality characteristic.

Label background is in the same colour as the individual containers for **easy product identification**.

The **Carbon look** gives the consumer a feel for the sporting origins of the product.

The **large RAVENOL logo** provides for clear recognition, displaying the internationally known lubricant brand.

Additional quality marks.

Easily readable viscosity value.

Colour-coded product differentiation.

Additional product claim.

The technical specifications and manufacturer approvals at a glance.



RAVENOL-Hologram for counterfeit product security.

Mark for waste collection.

OEM approval labels.

The pack content is recognisable at a glance.